Impact Link®

Job Title: Social Impact Consultant
Job Type: Full-time or Project-based
Reporting To: Head of Advisory Services and CEO
Location: Vietnam (Hybrid)

About Impact Link Asia

Impact Link Asia (https://impactlink.asia/) is a specialist social impact consulting firm advancing the impact investing ecosystem in Asia, with expertise in impact measurement & management (IMM), data-driven technical support, and impact-focused investing advisory.

Role Summary

As our **Social Impact Consultant**, you will serve as a core technical member of the Advisory team, working under the Head of Advisory Services to execute high-quality advisory engagements. This role is primarily execution-focused. You will contribute directly to the design and delivery of advisory projects relating to: Impact Measurement & Management (IMM); Social Return on Investment (SROI) reporting; Customized impact frameworks and tools; Green and sustainable finance platform; Impact industry and ecosystem research; Stakeholder mapping and engagement analysis.

The position requires strong analytical capability, disciplined project execution, and a rigorous data-driven approach. You will be responsible for producing technically sound deliverables, conducting structured research, and supporting stakeholder coordination across complex, multi-sector environments.

This is a highly competitive opportunity for experienced and motivated professionals who are eager to drive systemic change, take initiative, and make a tangible contribution to the sustainability and social impact ecosystem in the region.

Key Responsibilities

1. **Advisory Project Execution**

- Execute assigned workstreams across advisory projects under the supervision of the Head of Advisory Services;
- Develop structured deliverables including impact frameworks, analytical reports, stakeholder maps, and presentation decks;

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- Conduct desk research, primary research, interviews, and data collection activities;
- Ensure methodological consistency, accuracy, and technical rigor across outputs;
- Adhere to project timelines and quality standards.

2. Impact Measurement & SROI Implementation

- Develop and refine Theory of Change and impact logic models;
- Design IMM frameworks aligned with international standards (e.g., IRIS+, SDGs alignment, impact indicators…);
- Conduct SROI analysis, including financial proxy identification, valuation assumptions, and sensitivity testing;
- Support the development of customized impact tracking systems and reporting tools;
- Contribute to MEL framework design and indicator development.

3. Data-Driven Research & Analysis (Core Requirement)

- Conduct quantitative and qualitative analysis to inform advisory outputs;
- Develop stakeholder mapping frameworks and ecosystem diagnostics;
- Perform industry research and benchmarking studies in impact investing and green finance;
- Interpret datasets to generate evidence-based recommendations;
- Prepare structured reports and data visualizations suitable for client presentation.
- This role requires a high level of comfort working with data, validating assumptions, and ensuring analytical transparency.

4. Stakeholder Engagement Support

- Support coordination with government agencies, funders, corporates, investors, NGOs, and impact enterprises;
- Prepare briefing notes and background research for stakeholder engagements;
- Support facilitation of consultations, workshops, and ecosystem dialogues;
- Synthesize stakeholder inputs into structured analytical outputs.

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5. Organizational & Strategic Support

- Contribute technical inputs to proposals and concept notes;
- Support internal knowledge development and methodology refinement;
- Collaborate with the broader team to strengthen Impact Link Asia's advisory capabilities.

Requirements

Minimum Qualifications

- Bachelor's degree in Finance, Economics, Social Sciences, Environmental Studies, or related fields;
- 3–5 years of relevant experience in impact advisory, ESG/sustainability consulting, development consulting, or applied research;
- Experience supporting or executing IMM, SROI, MEL, or impact investing-related projects;
- Strong analytical and data interpretation skills;
- Proficiency in Excel and structured reporting (PowerPoint, canva…);
- Ability to conduct quantitative and qualitative research and synthesize findings into clear, actionable insights;
- Strong written and verbal communication skills (English required; Vietnamese preferred);
- **High standards of professional ethics, discretion, and data confidentiality,** with demonstrated ability to handle sensitive client information responsibly.
- **Effective internal communication, coordination skills** and **strong time management,** and ability to meet deadlines while maintaining high-quality deliverables.

Preferred Qualifications

- Knowledge of green finance, climate finance, or sustainable finance frameworks;
- Experience in financial modeling, SROI calculations, or applied data analytics;

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- Familiarity with data visualization and analytics tools such as Power BI, Tableau, Google Data Studio, or similar platforms;
- Exposure to statistical or analytical tools (e.g., SPSS, R, Python) is an advantage;
- Experience working in multi-stakeholder or cross-sector initiatives involving government, corporates, or development partners;

Benefits

- **Competitive compensation package**, aligned with experience and in accordance with company policy;
- **Fully funded sponsorship** for the Social Value International (SVI) SROI Practitioner pathway, supporting progression from Social Value Associate to Accredited Practitioner ([The Social Value Professional Pathway](#));
- **Structured internal capacity building**, including hands-on training and application in: [Mission Capacity Assessment](#) (MCA); Impact Measurement & Management (IMM) frameworks; Theory of Change and impact logic models; SROI methodology and valuation techniques; Customized impact and green finance frameworks...
- Direct exposure to national and regional impact enterprises, investors, corporates, and policymakers through high-level advisory engagements;
- Flexible working arrangements, prioritizing deliverable quality and measurable impact;
- Opportunity to contribute to system-level initiatives shaping Vietnam's and Asia's impact investing and sustainable finance ecosystem.

How to apply?

Please submit CV and Cover Letter to the email: careers@impactlink.asia

Subject line: Application – Social Impact Consultant – [Your Name]

Deadline: Mar 31, 2026